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Project Briefing/Project Query

Do you have a special project that you would like to realise with me? Well informed is half the battle. Let me know what your needs are so that I give you an individually tailored offer and deliver the results that will make you smile.

Desired Communication Design Services: _____

Contact Partner: _____

Company: _____

Street: _____

ZIP-Code, City : _____

Country: _____

Telephone: (please include your country code): _____

eMail: _____

1. Brief product description (What needs to be illustrated or designed?): _____

2. Target audience: _____

3. Desired illustration description (you may mark more than one):

- black/white color full page isolated image vignette word-/picture logo infographic
 sympathy figure character design cartoon comic sketch layout storyboard
 other (please describe): _____

4. Desired style:

These are images from your portfolio or website which come closest to the result I would like:

- 1) _____
2) _____
3) _____

5. Quantity / Format / Project Scope:

Quantity of illustration or designs: _____ and/or quantity of pages to be designed: _____

Format: (w/h) _____ x _____ (cm) or in DIN format: _____ or in

Imperial format (w/h): _____ x _____ (inches)

6. Delivery date:

Approximate draft delivery (DD/MM/YY): _____ Approximate final delivery (DD/MM/YY): _____

7. Planned usage / Publication

- Advertising Press / Magazine Brochure / Booklet Book Specialist or technical Publikation
 Comics / Cartoon Poster / Postcard Web Presentation materials B2B B2C Print
 Outdoor CD/DVD TV Trade Fair Give away POS Other: _____

8. Planned print or production piece number: _____ pieces

9. Desired usage*

- simple exclusive exclusive with the right to license

Usage time 1 year up to 3 years 3-5 years unlimited

Usage locality local BRD In the German language area (Germany / Austria / Switzerland)

specific country or countries (please specify): _____

worldwide usage (see No. 7)

*Please be aware that the more usage rights you wish to purchase, the higher the honoration will be. My honoration consists of a combined base fee for creating the artwork and for the granting of usage rights.

10. Other pertinent information or message: _____

